

ADVERT PLACEMENTS AND PRICES - The Indigenous Gardener Web Magazine

Placement 1: INSPIRATION GALLERY FLYER	SIZE: 420 x 295 px	JPEG: 2 MB
<p><i>Page Options:</i> PRICE: 1 page: R 550 2 pages: R 1000 3 pages: R 1350</p> <ul style="list-style-type: none"> • Rockeries • Perennial Combinations • Grassland/ meadows • Flowering Now - current • Shade Gardens • Shrub combinations • Succulent Combinations • Succulent beds • Gravel gardens • Containers • Pathways • Wall gardens & Raised beds • Screening • Woodland • Narrow Gardens • Steep Banks • Small Gardens • Garden Seating • Ponds and Wetlands 		

Placement 2: ARTICLE PAGE LEADERBOARD	SIZE: 420 x 295 px	JPEG: 2 MB
<p><i>Page Options:</i> PRICE: 1 page: R 550 2 pages: R 1000 3 pages: R 1350</p> <p>View article titles on our Article Index page - www.theindigenousgardener.co.za/articlesindex</p> <ul style="list-style-type: none"> • Articles Index Page • Current article/s • Published articles 		

Placement 3: BUSINESS FINDER	SIZE: 420 x 295 px	JPEG: 2 MB
<p><i>Available Provinces and sub-categories.</i></p> <p>PRICE: 1 region: R 450 Multiple regions: R550 - If you have offices in more than one province.</p> <p>PROVINCES: Gauteng; Kwa-Zulu Natal; Western Cape; Eastern Cape; Free State; Other Regions</p> <p>SUB-CATEGORIES: Landscapers; Nurseries; Other Products</p>		

Placement 4: PLANT LIBRARY TEXT LINKS TO YOUR WEBSITE
<p>Plant Nurseries: Let readers know what plants you sell; add a stockist's link to your website from a selection of individual plant pages.</p> <p>Min. 50 plants: R350 51 - 70 plants: max. R 450 71 - 120 plants: max. R 660 150 plus plants: min. R750</p>

WEBISTE LINKS:

- We recommend Plant Library text links go directly to the same plant species page on which you placed the clicked link.
- Flyer links on Inspiration Galleries and the Business Finder, we recommend you direct it to a dedicated landing page that links to your advertised offer rather than to your Home page from which they will have to find their way around. Use this page to advertise your company's unique selling points.

IMAGE DIMENSIONS, QUALITY & FORMAT

- Inspiration Gallery: Width: 420 px by height 295 px ; JPEG; 2 MB
- Article Leaderboard: Width 728 px by height 90 px; JPEG; 2 MB
- Business Finder: Width 420 px by height 295 px; JPEG; 2 MB

Business Finder advert includes:

Image (Width 400 px by height 290 px)

Company Title; Short marketing blurb - 35 words

Image and text links to your company website; Direct email link from your advert

PAYMENT & CONTRACT INFORMATION

- Upfront payment for full contract period: 3% off. EFT into business bank account
- Monthly payments: For the standard 3-month contract – EFT. For periods longer than 3 months, by signed debit order.

Payment Terms and Contract:

- Ads will appear on the site after receipt of payment.
- Payment strictly in advance.
- Payment is due upon receipt of the invoice.
- We accept direct EFT and can arrange debit orders.
- Advertisers assume liability for the content of their advertising and assume responsibility for any claims against the publisher arising from their advertising.
- All advertisements are subject to approval by the publisher.
- The publisher reserves the right to reject any advertising that does not meet the standards of The Indigenous Gardener Web Magazine in terms of relevant content, accuracy and decorum.
- All advertising must be confirmed by a written insertion order.
- Any cancellations will result in the forfeiture of the current month's payment; future monthly payments are refundable less any multi-month discounts

Signing the advert order form

We provide convenient and easy digital completion and signing of our Advert Order Form via HelloSign. Takes away the need to download and scan, and their system automatically emails your completed form back to us and sends you a copy too. The best digitally secure and legally binding document system worldwide.